

SEARCH REQUEST FORM

Scientific and Technical Information Center

Access DB#

60391

Requester's Full Name:

K.H. LE

Art Unit:

9622

Phone Number 30

5-0571-

Examiner #:

77865

Date:

4/26/04

Mail Box and Bldg/Room Location:

CPRS

Serial Number:

09/575,132

Results Format Preferred (circle):

PAPER DISK E-MAIL

If more than one search is submitted, please prioritize searches in order of need.

Please provide a detailed statement of the search topic, and describe as specifically as possible the subject matter to be searched. Include the elected species or structures, keywords, synonyms, acronyms, and registry numbers, and combine with the concept or utility of the invention. Define any terms that may have a special meaning. Give examples or relevant citations, authors, etc, if known. Please attach a copy of the cover sheet, pertinent claims, and abstract.

Title of Invention:

Inventors (please provide full names):

Earliest Priority Filing Date:

5/23/00

For Sequence Searches Only Please include all pertinent information (parent, child, divisional, or issued patent numbers) along with the appropriate serial number.

- 705/Template.
- 4 Invention search -

related case

Focus on CLAIM 1 & see Arguments at p. 13.

See Intelligent Paper article
the Technology is there

except for the Combo of Advertising + Intelligent
Paper

Focus Search on that aspect
See arguments re. what's missing -



STIC Search Report

EIC 3600

STIC Database Tracking Number: 12039

TO: Khanh H Le
Location: 7X14
Art Unit : 3622
Wednesday, April 28, 2004

Case Serial Number: 09/575132

From: Bode Akintola
Location: EIC 3600
PK5-Suite 804, 8A01
Phone: 308-6150

Olabode.akintola@uspto.gov

Search Notes

Examiner Khanh Le,

Please find attached your search results.

Please let me know if you like for me to try a refocused search with a different strategy or additional terms.

Please take a few minutes to fill the attached Colored feedback form to the EIC.

Thanks,

Bode Akintola

*Reviewed all
materials w/ Examiner*



Set	Items	Description
S1	484	AU=(SILVERBROOK K? OR SILVERBROOK, K?)
S2	56215	ADVERT? OR AD OR PROMO? ? OR BANNER? ? OR ADS
S3	76054	STYLUS? OR PEN OR POINTER? ?
S4	71	CLICKSTREAM? OR CLICK() (STREAM? OR THROUGH) OR CLICKTHROUGH- H?
S5	2675	(CODED OR INTELLIGENT OR DIGITAL OR ENCODED) (2N) (PAPER? ? - OR DOCUMENT? ? OR INK OR PAGE? ?)
S6	1275402	PROFILE? OR PREFER? OR INTEREST? OR CHOICE? OR HISTOR?
S7	10	S5 AND S1
S8	39	S5 AND S2
S9	5	S8 AND (S3 OR S4 OR S6)
S10	34	S8 NOT S9
S11	1	S7 AND S3
S12	35	S10 OR S11

? show file

File 344:Chinese Patents Abs Aug 1985-2004/Mar

(c) 2004 European Patent Office

File 347:JAPIO Nov 1976-2003/Dec(Updated 040402)

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File 350:Derwent WPIX 1963-2004/UD,UM &UP=200427

(c) 2004 Thomson Derwent

File 371:French Patents 1961-2002/BOPI 200209

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Set	Items	Description
S1	705	AU=(SILVERBROOK K? OR SILVERBROOK, K?)
S2	100761	ADVERT? OR AD OR PROMO? ? OR BANNER? ? OR ADS
S3	79651	STYLUS? OR PEN OR POINTER? ?
S4	760	CLICKSTREAM? OR CLICK() (STREAM? OR THROUGH) OR CLICKTHROUG-
		H?
S5	3327	(CODED OR INTELLIGENT OR DIGITAL OR ENCODED) (1N) (PAPER? ? -
		OR DOCUMENT? ? OR INK OR PAGE? ?)
S6	1218561	PROFILE? OR PREFER? OR INTEREST? OR CHOICE? OR HISTOR?
S7	585	S5(S)S6
S8	193	S5(S)S2
S9	18	S7(25N)S2
S10	58	S8(S)S6
S11	16	S10(S)S3
S12	24	S8(20N)S6
S13	39	S9 OR S11 OR S12

? show file

File 348:EUROPEAN PATENTS 1978-2004/Apr W02

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File 349:PCT FULLTEXT 1979-2002/UB=20040415,UT=20040408

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Set	Items	Description
S1	10	AU=(SILVERBROOK K? OR SILVERBROOK, K?)
S2	321964	ADVERT? OR AD OR PROMO? ? OR BANNER? ? OR ADS
S3	20991	STYLUS? OR PEN OR POINTER? ?
S4	480	CLICKSTREAM? OR CLICK() (STREAM? OR THROUGH) OR CLICKTHROUGH?
S5	5246	(CODED OR INTELLIGENT OR DIGITAL OR ENCODED) (2N) (PAPER? ? -
S6	1601115	OR DOCUMENT? ? OR INK OR PAGE? ?)
S7	0	PROFILE? OR PREFER? OR INTEREST? OR CHOICE? OR HISTOR?
S8	49	S5 AND S2 AND S3
S9	79	S5 AND S2
S10	9	S5 AND S3
S11	2	S9 AND (S6 OR S4)
S12	128	S8 AND (S6 OR S4)
S13	73	S8:S11
S14	66	S12 NOT PY>2000
		RD (unique items)
? show file		
File	2:INSPEC	1969-2004/Apr W3
		(c) 2004 Institution of Electrical Engineers
File	35:Dissertation Abs Online	1861-2004/Mar
		(c) 2004 ProQuest Info&Learning
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File	474:New York Times Abs	1969-2004/Apr 27
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File	475:Wall Street Journal Abs	1973-2004/Apr 27
		(c) 2004 The New York Times
File	583:Gale Group Globalbase(TM)	1986-2002/Dec 13
		(c) 2002 The Gale Group
File	256:SoftBase:Reviews, Companies&Prods.	82-2004/Mar
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Set	Items	Description
S1	0	AU=(SILVERBROOK K? OR SILVERBROOK, K?)
S2	54480	(CODED OR INTELLIGENT OR DIGITAL OR ENCODED) (2N) (PAPER? ? -
		OR DOCUMENT? ? OR INK OR PAGE? ?)
S3	22858	PROFILE? OR PREFER? OR INTEREST? OR CHOICE? OR HISTOR?
S4	7467	ADVERT? OR AD OR PROMO? ? OR BANNER? ? OR ADS
S5	3239	STYLUS? OR PEN OR POINTER? ?
S6	146	CLICKSTREAM? OR CLICK() (STREAM? OR THROUGH) OR CLICKTHROUG-
		H?
S7	2935	S2(S)S3
S8	1276	S2(S)S4
S9	61	S7(20N)S4
S10	59	S8(20N)S3
S11	154	(S7 OR S8) (25N)S5
S12	2	(S7 OR S8) (S)S6
S13	234	S9:S12
S14	85	S13 NOT PY>2000
S15	55	RD (unique items)
S16	174	INTELLIGENT()PAPER? ?
S17	27	S16 AND S4
S18	18	S17 NOT PY>2000
S19	17	S18 NOT S14
S20	19	S4(15N)S5
S21	14	S20 NOT PY>2000
S22	14	S21 AND S2
? show file		
File 9:	Business & Industry(R) Jul/1994-2004/Apr 27	
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File 15:	ABI/Inform(R) 1971-2004/Apr 27	
	(c) 2004 ProQuest Info&Learning	
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	(c) 2004 The Gale Group	
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	(c) 1999 Business Wire	
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